11 Years of design experience in total.

View Portfolio ☐

Senior UX Designer Salesforce Inc

Bengaluru March 2024 - Present

Salesforce Data Cloud

Led the design of the Search Index Configuration for AI Agents, shaping multiple iterations and exploring future possibilities to deliver a more advanced and flexible experience. Worked on integrating unstructured data connectors like Slack, AWS, Google Drive, and Confluence, bringing conversations, documents, and activity data into Data Cloud to make it searchable and usable for insights and operations.

Beyond product design, focused on improving team well-being and culture, & designed Agentic tools to enhance collaboration between designers, Content Exp, Accessibility, and Research teams.

Senior UX Designer SAP Labs

Bengaluru May 2022 - Mar 2024

SAP Concur Application

Designed the Funds and Grants Integration configuration experience. Initiated an overhaul of admin work areas to support intent-based configuration. Connected with multiple designers to align existing efforts and consolidate ideas.

Senior UX Designer Oracle Design

Bengaluru July 2016 - April 2022

Oracle Marketing Cloud Products - Responsys and Unity

Designed data connections, analytics, and admin experiences for Unity. Identified UX issues in existing OMC products, analyzed competitor features, and collaborated across teams to deliver lean MVPs with rapid iterations.

Oracle Cloud Applications - Procurement Mobile Experience , Network Visualisation tool for Supply Planning and other Patterns

Audited existing experiences, uncovered key UX challenges, and developed archetypes. Designed cross-platform, reusable Patterns for Components Library, defined workflows, and delivered detailed specs for implementation.

UX Designer Cognizant

Chennai July 2014 - July 2016 Designed end-to-end for enterprise applications across retail, finance, and healthcare domains for clients including Walmart, UnitedHealth Group, and Farmers Insurance. Gathered requirements through stakeholder discussions, crafted scenarios and workflows, and served as the sole designer—bridging communication between clients and developers.

Education

Master of Design IIT Delhi

June 2012 - June 2014

Skills

Design

Sketching, Storyboarding, Low/High Fidelity Design, Prototyping, Visual Design, User Research, Design Evaluation, Data Visualisation

Software

Bachelor of Figma
Architecture

CET Bhubaneswar June 2006 - June 2011 Figma, Sketch, InVision, Principle, Adobe CC (Photoshop, Illustrator), Sketchup 3d

Interests

Creating digital artwork, learning about celestial objects & phenomena